6837953 Ver# 1 Mod# 0 Status Confirmed

Rep Order# EC'd Yes

Traffic Order# 105008

Printed: 08/02/2012 9:29 AM 08/01/2012 11:53 AM

1 of

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Last Received: 08/0 Showing Buylines: All Lines

Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

Flight Dates Hiatus Weeks Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536 Flight Dates 09/11/2012 - 09/17/2012

Product Estimate# Buyer Phone#

MAURA GILROY

Station KSNV-TV LAS VEGAS, NV.
Advertiser ().OBAMA FOR AMERICA
Product OBAMA FOR AMERICA
Estimate# 1536

Fax#

BARACK OBAMA FOR AMERICA SC=*

- CONTRACT COMMENT -

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SU Buylin	SV Buylir	SA Buylir	SA Buyli	M Buyli	TV-F Buyli	M Buyli	TV-F Buyli	M Buyli	TU-F Buyli	Day
7A-8A Buyline Comment: SUN TODAY	6A-7A Buyline Comment: NEWS	7A-9A Buyline Comment: SAT TODAY	6A-7A Buyline Comment: NEWS	7A-9A ne Comment:	7A-9A ne Comment:	6A-7A Buyline Comment: NEWS	F 6A-7A Buyline Comment:	5A-6A Buyline Comment: NEWS	F 5A-6A Buyline Comment: NEWS	Time
SUN TODAY	NEWS	SAT TODAY	NEWS	7A-9A Buyline Comment: TODAY SHOW	F 7A-9A Buyline Comment: TODAY SHOW	NEWS	NEWS	NEWS	NEWS	Program
:30	: 30	:30	: 30	:30	: 30	: 30	: 30	:30	: 30	Len
\$150.00	\$90.00	\$150.00	\$125.00	\$200.00	\$200.00	\$175.00	\$175.00	\$90.00	00.00	Rate
09/16-09/16	09/16-09/16	09/15-09/15	09/15-09/15	09/17-09/17	09/11-09/14	09/17-09/17	09/11-09/14	09/17-09/17	09/11-09/14	Dates
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<u></u>	Н	Jud	Н	ن ـــن	40	j-1	Д	l=7	4,	Total Spots
\$150.00	\$90.00	\$150.00	\$125.00	\$200.00	\$800.00	\$175.00	\$700.00	\$90.00	\$360.00	Total Cost
									 - - - -	Daypart

	EC'd Yes	Rep Order#
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		Ver # 1
		Mod # 0
		Status Confirmed
Showing Buyli	Last F	Traffic Order# 105008
/lines: All Lines	Last Received: 08/01/2012 11:53 AM	
nes	08/01/2012 1	Printed:
	11:53 AM	08/02/2012 9:29 AM

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## 1536 MANIRA GILROY Hann Weeks Proper Property Property	Station KSNV-TV LAS VEGAS, NV. Advertiser () OBAMA FOR AMERICA Product OBAMA FOR AMERICA	Agency () GMMB 3050 K ST NW WASHINGTON	GTON,	Snow () GMMB 3050 K ST NW WASHINGTON, DC 20007	Snowing Buyunes: All Lines	Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY	HIA BARY	
Int Day Thime Program Date Date	# đe#	Agency Crurae Flight Dates Hiatus Weeks	09/11//	01/1550 1012 - 09/17/201	2	Salesperson Salesperson	Phone# FAX#	215-568-6: 215-568-1:	540 345	
22 171-92 12200-12 122000-12 122000-12 122000-12 122000-12 122000-12 122000-12 122000-12	X# In Day Time	н	en	Rate	Dates	Spots/Week	# of	Total	Total Cost	Daypart
Note	22 TU-F 1230P-1P		30	\$100.00		42	ļ.	-	\$400.00	
### PU-PP	M 1230P-1P Buyline Comment:		30	\$100.00	09/17-09/17	[)	l- ₁	ь	\$100.00	
N	TU-F 1P-2P Buyline Comment:		30	\$125.00		eZs.	ᅼ	44	\$500.00	
### Puyline Comment: DRS Margine Comment: DRS	M 1P-2P Buyline Comment:		30	\$125.00	09/17-09/17	Ч	₩	ħ	\$125.00	
M 2P-3P Buyline Comment: DRS TU-F 3P-4P Buyline Comment: PHIL M 3P-4P Buyline Comment: PHIL M 3P-4P Buyline Comment: PHIL M 4P-430P Buyline Comment: NEWS M 4P-430P Buyline Comment: NEWS 1TU-F 430P-5P Buyline Comment: NEWS 1TU-F 430P-5P Buyline Comment: NEWS 130 \$150.00 09/17-09/17 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	TU-F 2P-3P Buyline Comment:		:30	\$85.00	09/11-09/14	44	H	45	\$340.00	
### Buyline Comment: PHIL M 3P-4P Buyline Comment: PHIL ###################################	M 2P-3P Buyline Comment:		30	\$85.00	09/17-09/17	ч	}1	Н	\$85.00	
M 3P-4P :30 \$150.00 09/17-09/17 1 1 1 TU-F 4P-430P	TU-F 3P-4P Buyline Comment:		30	\$150.00	09/11-09/14	<i><</i> 1,	l=r	ıΔ	\$600.00	
### ##################################	M 3P-4P Buyline Comment:		30	\$150.00	09/17-09/17	ц	μ	נ	\$150.00	
M 4P-430P :30 \$145.00 09/17-09/17 1 1 1 Buyline Comment: NEWS TU-F 430P-5P :30 \$175.00 09/11-09/14 4 1 4 Buyline Comment: NEWS	TU-F 4P-430P Buyline Comment:		30	\$145.00	09/11-09/14	ele.] _4	425	\$580.00	
TU-F 430P-5P :30 \$175.00 09/11-09/14 4 1 4	M 4P-430P Buyline Comment:		30	\$145.00	09/17-09/17	<u>н</u>	щ	Н	\$145.00	
	TU-F Buyline		:30	\$175.00	09/11-09/14	:I2	Ы	4	\$700.00	

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Showing Buylines: All Lines	Last Received: 08/01/2012 11:53 AM	
Lines	08/01/2012	Printed:
	11:53 AM	08/02/2012 9:29 AM
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4 of

		Estimate# 1536 Buyer MAURA GILROY Phone#	RAX# LT In Day Time Program	33 M 430P-5P	Buyline	34 TU-F 5P-630P Buyline Comment: NEWS	35 M 5P-630P Buyline Comment: NEWS	36 SA 5P-630P Buyline Comment: NEWS	37 SU 830P-930P Buyline Comment: NEWS AFTER NFL	38 TU-F 630P-7P Buyline Comment: JEOPARDY	39 M 630P-7P Buyline Comment: JEOPARDY	40 TU-F 7P-730P Buyline Comment: WHEEL	41 M 7P-730P Buyline Comment: WHEEL	42 TU-F 730P-8P Buyline Comment: FACE TO FACE	43 M 730P-8P
	Agency () 3050 K WASH	Agency CF1F2/E Flight Dates Hiatus Weeks		ı											
	() GMMB 3050 K ST NW WASHINGTON		Len	:30		: 30	:30	:30	:30	:30	:30	:30	:30	:30	:30
	() GMMB 3050 K ST NW WASHINGTON, DC 20007	93/101/1336 09/11/2012 - 09/17/2012	Rate	\$175.00		\$250.00	\$250.00	\$150.00	\$450.00	\$230.00	\$230.00	\$230.00	\$230.00	\$125.00	\$125.00
опотинд виўнисэ. Ан т		12	Dates	09/17-09/17		09/11-09/14	09/17-09/17	09/15-09/15	09/16-09/16	09/11-09/14	09/17-09/17	09/11-09/14	09/17-09/17	09/11-09/14	09/17-09/17
CHICS	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week	<u> </u>		42	⊣	н	Н	45	l¬	45	I- ->	₩.	ם
		n Phone# n FAX#	₩eeks	1		I¬	н	н	Н	Ь	ı	⊬	\mapsto	₽	н
) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Tota1 Spots	Ľ 		41.	н	Ы	Н	•12	ւա	42	Ь	44	Н
	HIA ŒARY	540 845	Total Cost	\$175.00		\$1,000.00	\$250.00	\$150.00	\$450.00	\$920.00	\$230.00	\$920.00	\$230.00	\$500.00	\$125.00
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	EC'd Yes	Ren Order#
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Show		Traffic Order# 105008
Showing Buylines: All Lines	Last Received: 08/01/2012 11:53 AM	
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	11:53 AM	08/02/2012 9:29 AM

ΙŢ Fax# Station KSNV-TV LAS VEGAS, NV.
Advertiser ().OBAMA FOR AMERICA
Product OBAMA FOR AMERICA
Estimate# 1536 Buyer Phone# 54 ω 5 51 49 .∆ 00 46 H 50 47 45 4 MAURA GILROY Day ы 되 ≾ US SA SA υŢ ΩĬ SA SA SA Buyline Comment: NBC PRIME Buyline Comment: FNIA Buyline Comment: NBC PRIME Buyline Comment: AGT Buyline Comment: VEGAS INC Buyline Comment: Buyline Comment: DATELINE Buyline Comment: PARENTHOOD Buyline Comment: Buyline Comment: THE VOICE Buyline Comment: WHEEL Time 8P-10P 4P-515P 10P-11P 9P-10P 8P-9P 8P-10P 10P-11P 8P-10P 730P-8P 630P-7£ 7P-730P AGT JEOPARDY Program Hiatus Weeks Agency C/P1/P2/E Flight Dates Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 C/P1/P2/E 95/101/1536 :30 :30 :30 :30 :30 : 30 :30 :30 :30 30 :30 Len 09/11/2012 - 09/17/2012 Rate \$400.00 \$600.00 \$500.00 \$1,300.00 \$900.00 \$1,100.00 \$1,100.00 \$100.00 \$150.00 \$150.00 \$500.00 09/16-09/16 09/15-09/15 09/11-09/11 09/11-09/11 09/17-09/17 09/15-09/15 09/14-09/14 09/12-09/12 09/15-09/15 09/15-09/15 09/15-09/15 Dates ப ப ப Ц ы <u>_</u> ш ப ப ப Spots/Week Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# ₩@@ks \vdash \vdash \mapsto ட \vdash) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 Total Spots Н \vdash \vdash \vdash \vdash ы ы \$1,100.00 \$1,100.00 \$600.00 \$500.00 \$400.00 \$500.00 \$1,300.00 \$900.00 \$100.00 \$150.00 \$150.00 Total Cost Daypart

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Showing Buylines: All Lines

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Station I Advertiser Product	CSNV-TV OBAM	LAS VEGAS, NV. OBAMA FOR AMERICA A FOR AMERICA	S S S S	, DC 20007		Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY	HIA EARY	
Estimate# Buyer Phone#	1536 MAURA GILROY	ROY	Agency C/F1/F2/E 92 Flight Dates 09/1 Hiatus Weeks	95/101/1336 09/11/2012 - 09/17/2012	12	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-568-6540 215-568-1845	540 845	
rax# LT Ln	Day	Time Program	Len	Rate	Dates	Spots/Week	# of	Total Spots	Total Cost	Daypart
55	SU	515P-830P	:30	\$ 4 ,000.00	09/16-09/16	H	1 	⊢ 1	\$4,000.00	!
	Buyli:	Buyline Comment: SUN NIGHT FTBL								
ს	TU-F	11P-1135P	:30	\$255-00	09/11-09/14	Ζiι	щ	44.	\$1,020.00	
	Buyli	Buyline Comment: NEWS								
57	র	11P-1135P	:30	\$255.00	09/17-09/17	ы	ы	ш	\$255.00	
	Buyline	ne Comment: NEWS								
58	SA	11P-1135P	:30	\$225.00	09/15-09/15	ы	Ь	ц	\$225.00	
	Buyli	Buyline Comment: NEWS								
59	US		:30	\$225.00	09/16-09/16	ы	Н	1	\$225.00	
	Buyli	Buyline Comment: NEWS								
60	TU-E	1135P- 1235A	:30	\$110.00	09/11-09/14	44	Н	44	\$440.00	
	Buyli	Buyline Comment: LENO								
61	ার	1135P- 1235A	:30	\$110.00	09/17-09/17	Н	Н	 1	\$110.00	
	Buyli	Buyline Comment: LENO								
62	TU-F	1235A- 135A	:30	\$40.00	09/11-09/14	41	щ	ıΔ	\$160.00	
	Buyli	Buyline Comment: FALLON								
5	¥	1235A- 135A	:30	\$40.00	09/17-09/17	} 1	י	ы	\$40.00	
	Buyli	Buyline Comment: FALLON								
64	SA		:30	\$400-00	09/15-09/15	щ	щ	Ь	\$400.00	
	Buyli	Buyline Comment: SNL								

Rep Order# EC'd Yes 6837953 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 105008 Showing Buylines: All Lines Last Received: **Printed:** 08/02/2012 9:29 AM 08/01/2012 11:53 AM

Agency

Buyer Fax# Phone# Station Estimate# Product Advertiser KSNV-TV LAS VEGAS, NV.
ser ().OBAMA FOR AMERICA MAURA GILROY OBAMA FOR AMERICA

> Hiatus Weeks Flight Dates Agency C/P1/P2/E WASHINGTON, DC 20007 /P1/P2/E 95/101/1536 () GMMB 3050 K ST NW 09/11/2012 - 09/17/2012

Sales Office (Salesperson (Salesperson Phone# Rep Firm) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

Salesperson FAX#

-REPORT TOTALS-

Report Totals: 124 / \$28,650.00

-SALES MONTHLY TOTALS-

Sales Totals: 124 / \$28,650.00 sep 12: 124 / \$28,650.00

Station Totals: 124 / \$28,650.00

Lines not sent/rcld/rtrn: 0 / \$0.00 -COMPETITIVE-

Market Totals \$95,500 CATV KTNV XXXX 19% % 90 KBLR KTUD o/o % KVCW KINC ₩ (V) % KVMY KLAS % 90 N % KSNV KVVU

> 20% 30%

-- COMPETITIVE COMMENTS-

SHARES ESTIMATED

Books Demos RA35+ NOV12

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

- CREDIT RUSK -

CASH IN ADVANCE

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